

## Haresh Nayak launches Connect Network Inc.

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By Our Staff



Haresh Nayak, former COO, Dentsu International, Media Service line & Group MD, Posterscope South Asia, has announced the launch of new independent venture. Headquartered in Mumbai, the agency will also have operations in Delhi, Bengaluru, Kolkata and Ahmedabad.

On the launch of Connect Network Inc. Haresh Nayak, Founder & CEO said: “This is an independent network for all clients and agencies. Our ambition is also to make this a global network emerging out of India. With tech playing so much important role we are also attempting to connect AdTech with MarTech to make communication more action oriented and result driven. We will bring best talent, technology, commerce and experience as our core to service clients across.”