



Connect OOH appoints Nitin Kataria as AVP- South

In his new role as AVP South, Kataria will assume leadership responsibilities for Connect OOH's Southern business operations, leveraging his expertise to further strengthen the company's presence and deliver unparalleled solutions to clients in the region



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Nitin Kataria

Connect OOH has announced the appointment of Nitin Kataria as the Associate Vice-President (AVP) for South India.

Kataria has held pivotal roles in organisations including Big FM, Outlook, Posterscope, Cheil, and Kinetic.

Kataria's forte lies in Integrated Pitching, Ideation, and securing new clientele through innovative strategies.

Haresh Nayak, Founder and CEO, Connect Network Inc, said, "We are thrilled to welcome Nitin Kataria to our Connect OOH family. Having worked with him in the past I know his wealth of experience and proven success in OOH advertising align perfectly with our vision for continued growth and innovation. With Nitin leading our Southern operations from our Bangalore office, we are confident in his ability to drive our business forward and deliver exceptional value to our clients."

Aditya Goel, Head, Connect OOH, said, "Nitin is a seasoned professional and has shown great line of work in the space of Out of Home over the years. With his vast experience and detailed oriented approach, we at Connect OOH are excited about him joining the team."

In his new role as AVP South, Kataria will assume leadership responsibilities for Connect OOH's Southern business operations, leveraging his expertise to further strengthen the company's presence and deliver unparalleled solutions to clients in the region.

Kataria said, "In a very short span, Connect Network has built enriching consumer engagement experiences for Brands backed by deep insights and future ready planning capabilities. I am absolutely thrilled to start this journey and eagerly looking forward to contributing towards business success."