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Nitin Kataria

OOH specialist Connect OOH has announced the appointment of Nitin Kataria as Associate Vice President (AVP) for South India. Nitin brings with him over 16 years of diverse industry expertise, with a strong track record in radio, print, and extensive works in the OOH domain.

Having held pivotal roles in renowned organisations including BIG FM, Outlook, Posterscope India, Cheil India, and Kinetic India, Nitin's professional journey underscores his proficiency in fostering collaborations with prominent brands.

A Connect OOH release states that Nitin's approach reflects a blend of strategic prowess and innovation, underpinned by a meticulous work ethic. His forte lies in integrated pitching, ideation, and securing new clientele through innovative strategies. Nitin's ability to navigate complex challenges with a positive mindset has earned him a reputation as a problem-solving leader within the industry.



Haresh Nayak

"We are thrilled to welcome Nitin Kataria to our Connect OOH family," said Haresh Nayak, Founder & CEO of Connect Network Inc. "Having worked with him in past I know his wealth of experience and proven success in OOH advertising align perfectly with our vision for continued growth and innovation. With Nitin leading our southern operations from our Bangalore office, we are confident in his ability to drive our business forward and deliver exceptional value to our clients."



Aditya Goel

Aditya Goel, Head, Connect OOH said “Nitin is a seasoned professional and has shown great line of work in the space of Out of Home over the years. With his vast experience and detailed oriented approach, we at Connect OOH are excited about him joining the team.”

In his new role as AVP South, Nitin will assume leadership responsibilities for Connect OOH's Southern business operations, leveraging his expertise to further strengthen the company's presence and deliver unparalleled solutions to clients in the region.

“In a very short span, Connect Network has built enriching consumer engagement experiences for brands backed by deep insights and future ready planning capabilities. I am absolutely thrilled to start this journey and eagerly looking forward to contributing towards business success” said Nitin.