

MANIFEST



Subscribe

[HOME](#) [ADVERTISING](#) [MARKETING](#) [MEDIA](#) [DIGITAL](#) [PHARMA AND HEALTHCARE](#)[SPORTS MARKETING](#) [CAMPAIGNS](#) [PR](#) [MORE](#) ▾[Home](#) [Media](#) [03 Jul 2025](#) [Connect Digital appoints Fabia...](#)

Connect Digital appoints Fabian Cowan

Cowan moves from ideacafe.agency, where he was chief growth officer.

Manifest Media Staff

Jul 3, 2025, 10:47 am



 Fabian Cowan

Connect Network Inc. has announced the appointment of Fabian Cowan as director, Connect Digital.

He moves from ideacafe.agency, where he was chief growth officer.

Cowan has previously worked with Connect Network Inc's CEO Haresh Nayak during their time at Posterscope.

Nayak said, "I've had the opportunity to work closely with Fabian for over a decade, and I've seen firsthand the depth, passion, and business clarity he brings to the table. His understanding of traditional and new-age media, and his ability to align creativity with commercial outcomes, make him the ideal choice to lead Connect Digital."

Cowan added, "Connect Digital represents the future of how audiences experience media in real-world spaces. With Connect's solid legacy in OOH and the Immersive tech platform powering our offering, we're geared to build something transformational: at scale, and with accountability."

In a career spanning over 26 years, he has also worked with Lintas and Prime Outdoors, among others.

Source: MANIFEST MEDIA

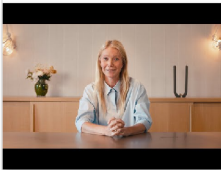
Follow us



Latest Stories



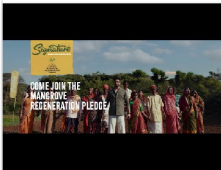
28 Jul 2025 11:23 AM
Zouk celebrates the everyday, unspoken ways brothers show up for sisters



28 Jul 2025 11:13 AM
Astronomer hires Gwyneth Paltrow as 'temporary spokesperson' after CEO-HR head fiasco







28 Jul 2025 11:10 AM
Society Tea elevates Shiv Raheja



28 Jul 2025 11:05 AM
Signature Packaged Drinking Water and Ayushmann Khurrana unite to protect nature's warriors



Most Read

	22 Jul 2025 9:58 AM One gets a work-life balance by making work-life choices: Shubhranshu Singh
	21 Jul 2025 9:11 AM We didn't want to be seen as a 90s brand and keep playing on nostalgia: Anuja Trivedi
	18 Jul 2025 10:05 AM David vs Goliath: Who has the upper hand in the agency battle?
	17 Jul 2025 10:41 AM We are not here to pitch against 10 other SEO agencies - that game is over: FTA Global

Subscribe

* indicates required

First Name *

Last Name *

Email Address *

Company *

Subscribe

MANIFEST

Manifest promises to be the voice for the marketing, advertising and media fraternity in India.

Help and Information

[About Us](#)

[Contact Us](#)

Quick Link

[Campaigns](#)

[Advertising](#)

[Media](#)

[Digital](#)

[Pharma and Healthcare](#)

Follow us



Copyright © 2024 - 2025 MANIFEST MEDIA. All Rights Reserved.

Developed & Maintained By [Daksham](#).