

## Connect OOH hires Aditya Goel as National Head

Before this, he was the Vice-President of Tribes Communication. In the past, he has worked at Posterscope, Kinetic, Reliance Broadcast Network, IPG and Standard Chartered Bank

[BestMediaInfo Bureau](#) Delhi, September 25, 2023



Aditya Goel

The OOH agency Connect OOH has announced the appointment of Aditya Goel as its new National Head.

Goel has joined Connect OOH with over two decades of experience in the outdoor advertising sector. Before this, he was the Vice-President of Tribes Communication. In the past, he has worked at Posterscope, Kinetic, Reliance Broadcast Network, IPG and Standard Chartered Bank.



Haresh Nayak

"We are thrilled to welcome Aditya Goel to our team as Business Head," said Haresh Nayak, Founder & CEO of Connect Network Inc. "His extensive knowledge of the advertising industry, strong leadership skills, and innovative thinking make him the ideal candidate to lead our company into the next phase of growth. We are confident that Aditya's vision and strategic approach will propel our business to unprecedented heights."

"I am excited to embark on this journey with Connect OOH, a company renowned for its unwavering commitment to excellence and innovation in the out-of-home sector," said Aditya Goel. "I eagerly anticipate collaborating with Connect OOH's exceptionally talented team to build upon the company's robust foundation and foster growth through creative and data-driven solutions. Together, we will continue to deliver outstanding results for our clients and stakeholders."