

Mumbai's Rising Stars: Innovative Advertising Startups Revolutionizing India's Marketplace

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India is a vibrant country with a growing startup ecosystem. The country has given birth to numerous innovative startups especially in the advertising industry. Most notably, Mumbai, the financial capital of India, is home to many of these startups. In this article, we shine the spotlight on Mumbai-based advertising startups founded in 2020 or later. Despite their relative newness, these companies have demonstrated remarkable innovation and resilience.

From customer data-led marketing intelligence, graphic design services to social media management and business development, these Mumbai-based startups are offering a diverse range of advertising services. They are leveraging the latest technologies in their fields to deliver cutting-edge solutions for their clients. Their offerings illustrate the dynamism and versatility of Mumbai's advertising industry.

Bear in mind, these startups are not only pushing boundaries in their respective sectors, but they are also contributing significantly to the growth of India's economy. Without further ado, let's take a look at these promising startups making waves in Mumbai's advertising industry.

[Connect Network Inc.](#)

Providing comprehensive marketing solutions spanning across creative, media, digital, out-of-home, experiential, corporate social responsibility, and smart solutions, Connect Network has proven to be a gamechanger in Mumbai's startup scene. Stay connected to them via [@ConnectNetwork8](#), [Facebook](#) and [LinkedIn](#).

[ProfitWheel](#)

The brainchild of Aman Khanna, Gautam Mehra, and Vivek Bhargava, [ProfitWheel](#) focuses on creating a customer data-led marketing intelligence platform aimed at the direct-to-consumer world. This startup makes digital advertising more effective by finding and winning the most profitable customers. The company is based in Mumbai and operates in the advertising and marketing industries. Follow them on [@profitwheellive](#), [Facebook](#) and [LinkedIn](#).

[Inovatus Digital](#)

Founded by Aditi Agarwal and Sahil Singh, [Inovatus Digital](#) is a startup that provides a variety of graphic design services. They offer services including social media management, branding, public relations, content writing, website development, print media and advertising. Stay connected with them through [@InovatusD](#), [Facebook](#) and [LinkedIn](#).

[Scroll & Tap Media Solutions](#)

Operating in the advertising, brand marketing, and digital marketing industries, Scroll & Tap Media Solutions is making a mark in the Mumbai startup scene. Get in touch with them through [Facebook](#) and [LinkedIn](#).

[Sevenapex Ventures](#)

Sevenapex Ventures is a Mumbai-based startup offering services in advertising, digital marketing, social media, social media marketing, web design, and web development. You can learn more about them on their [LinkedIn](#) page.

No-BS Growth

No-BS growth is a unique startup that enables on-demand growth for startups with scattered teams and automated procedures. Offering cost-effective solutions, they bridge technology barriers and provide on-demand access to human analysts. Follow their operations on [@nobsgrowth](#) and [LinkedIn](#).

Dezigndia

Dezigndia is an end-to-end solution provider to startups and small businesses for their digital media, design & development, lead generation requirements. Connect with them through [Facebook](#) and [LinkedIn](#).

The Elite Network

The Elite Network is a digital marketing startup, co-founded by Siddesh Hingne. Their operations can be tracked via their [LinkedIn](#) page.

Webnetdevs

Webnetdevs offer a range of services including website and mobile application development, digital marketing, payment gateways, and logo designing. Get connected to them through [@DevsWebnet](#), [Facebook](#) and [LinkedIn](#).

Rohido Media

Co-founded by Anil Gahlot, Rohido Media is a full-service digital marketing agency helping businesses to create a comprehensive digital experience with their customers. Stay updated through [@Rohidom](#), [Facebook](#) and [LinkedIn](#).

theDigitalco

theDigitalco, founded by Pedro Araújo, provides a wide range of Digital Marketing, Social Media, Design, Consulting & Data Analytics services. Stay connected via [@TDigitalco](#), [Facebook](#) and [LinkedIn](#).